

Media Sheet

Tinybeans is the easiest way for parents to create a pregnancy, baby or kids journal.

Tinybeans makes is super simple for parents to collect their special and everyday photos in one place and share them with the friends and family who will love them as much as they do.



<u>www.tinybeans.com</u> takes the headache out of collecting, storing and sharing photos of children for parents. Users can upload photos and store them in a beautiful calendar format, creating a journal day by day.

The Tinybeans iPhone app enables parents to conveniently upload images from their camera roll on the go.

Parents can share an account and invite family and friends to view the album through their private page on the Tinybeans website. Grandparents can then comment on the photos and achievements of their favourite tinybeans and follow their lives.

Parents and their followers can use the Tinybeans iPhone app or the Tinybeans website to view journals so no need to worry if Grandma doesn't have a smartphone.

Tinybeans is THE parenting app for expectant parents, new parents and all those parents who intended to keep an up-to-date photo journal but never found the time.

And Tinybeans is for those close friends and family who wish to see more of a child's life than they currently do from afar.

Tinybeans is also for all those Facebook friends who have seen far too many baby photos. Parents can keep those moments safe and sound on Tinybeans and only share the really special moments with all their Facebook friends.

Co-founder, Sarah-Jane Kurtini says, "We are really excited to have made it so easy for parents to create a beautiful journal of their children's lives. We are also helping make it simple for families to connect. We're getting lots of feedback from grandparents who are really enjoying seeing their grandchildren grow day by day."

For further information please contact Sarah-Jane Kurtini on:

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www.tinybeans.com

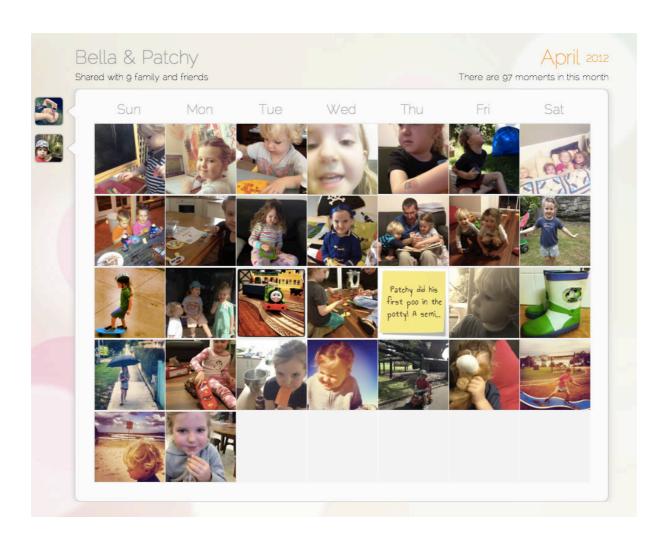


Tinybeans helps inspire parents to take daily photos of their pregnancy and children's lives. Their top photography tip is to take as many photos as you can: "You'll never regret taking too many photos of your kids, but you might regret not capturing the little moments that make every day with kids an adventure."

Tinybeans

Founded in April 2012, Tinybeans is a privately held company based in Sydney, Australia

For more information go to www.tinybeans.com/aboutus



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